#10

c: F.E.R.
J.S.W.
J.F.M.
R.B.S.
HW

TOBACCO INSTITUTE TESTING LABORATORY
5454 WISCONSIN AVENUE
CHEVY CHASE, MARYLAND 20015
652-2042

Septmeber 20, 1971

Dr. William W. Bates
Mr. Edward S. Harlow
Dr. Ivor W. Hughes
Dr. Murray Senkus
Dr. Alexander W.Spears
Dr. Helmut Wakeham

Gentlemen:

The FTC has changed the market sample pick-up procedure. To reduce costs, its field office personnel are obtaining and shipping the cigarettes from the same 50 locations used previously.

Austern and Topol, with Kornegay's approval, have worked out the details of sharing the sample with us. We are to reimburse the FTC for the cost of the cigarettes we get for testing. The mechanics were left to Pillsbury and me, and we have agreed to split the sample equally so the sample will be as near alike as possible.

Sampling is underway and is expected to be completed by October 1. A list of the brands called for is attached.

Sincerely yours,

William L. Steele

William L. Steele

WLS/ps
Enclosure

cc: Dr. W. B. Bennett, Jr.
Senator Earle C. Clements
Mr. W. Brooks George
Mr. Thomas W. Holley
Mr. Horace R. Kornegay
Mr. Allan Topol

Source: https://www.industrydocuments.ucsf.edu/docs/ltnk0001